

About the app

An Uber for childcare?

That was initially the idea of Andrea (President of Babsy) and her project colleagues. They were given money and time in a company that was primarily used to work on an app development that was intended to ensure a secure communication platform for childcare.

Despite motivation and will, however, the project was not continued. This is how an initially planned “startup” became a voluntary association with the aim of bringing the village idea back into people’s minds.

Since an app development cost a lot of money, the app development was slowly and sustainably planned and extended to 2.5 years. In the meantime, Babsy was able to get to know many parents and sitters and record their wishes, which led to bookings via WhatsApp and Excel sheets even without an app. At the end of 2021 there were already 1700 bookings per year.

The Swisslosfond Baselland then finally sponsored the first steps of app development. Without this support, the first version of the app that you can now use would not have been possible. Thank you to all the supporters on our way so far.

The Swissmade Babsy app is finally ready for use in the first, still simple version and is now being continuously developed with donations and support.

How does the app work?

Before we go into detail on the individual points, here is a brief summary of how it all works. You can email your questions at Sitter@babsy.ch or Parent@babsy.ch.

Start put up advertisements

- As a parent, there are two ways to place an advertisement.
- Request: As a parent, you can request sitters who match your requirements directly via the search function.
- Advertisement: The other option would be to put up an advertisement and the sitters could apply for it themselves.

Interview Termin vereinbaren

- For requests that you make yourself, you send the interview request directly to the sitter.
- In the case of advertisements, you look at the applications and if you are interested, you send an interview request.
- With both options, parents can send a message after the sitter has accepted the interview request. Only parents can send the first message.

Interviewen

- Now you can get to know the sitters (in person or via video chat) and agree on the details of the job. We recommend a trial sitter for longer-term childcare. A trial babysitting should take place with the parents present and should not last more than half an hour. More than half an hour would be chargeable. How this is handled should be agreed with the sitter directly.

Gebucht

- After the childcare has taken place, the parents must enter the number of hours and the jointly agreed hourly wage in the app. It is important to discuss the payment method with the sitter (e.g. whether it suits both of them to be paid in cash or once a month).

Abgeschlossen

- Now the sitter must confirm the specified hours and payment method in the app. After this, the booking is considered completed.

App features

Home

- At Home you will find all the above interview dates.
- You also have a list of your own selected sitter favourites.

Home

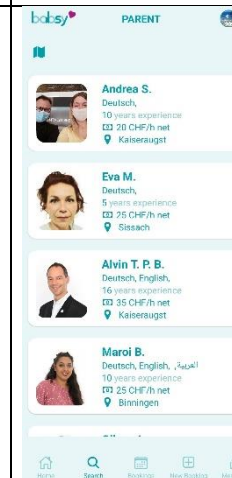


Search

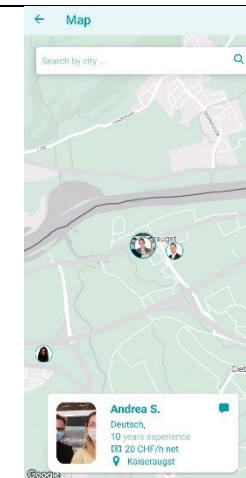
- All sitters are listed in the search. For each sitter you can see the language he/she speaks, the number of years of experience, the place of residence and the hourly rate. To the right of the photo you will find a Like heart, which, when pressed, is saved in "My favourites" in the Home.

Search options

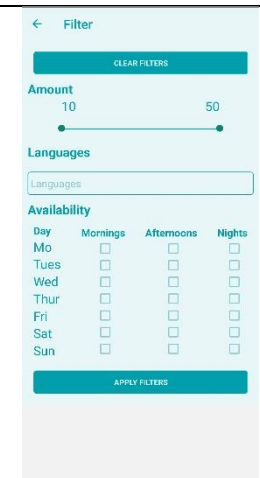
- In the folder (see picture 2.) you can limit the search to the location.
- With the filter symbol (see picture 1.) you can limit the search to the hourly rate, the languages and the availability.



Search



Picture 1



Picture 2

Bookings - Requests

- If you put up an advertisement (see picture 1), you will find all the sitters who have applied for the job listed there and those who have been asked directly.

Bookings - Interviewing

- At interviewing (see picture 2) all accepted applications are waiting for an appointment for the interview. (Once the sitter accepts the interview request, the parents can write a message to the sitter (more on this later).

Bookings -Booked

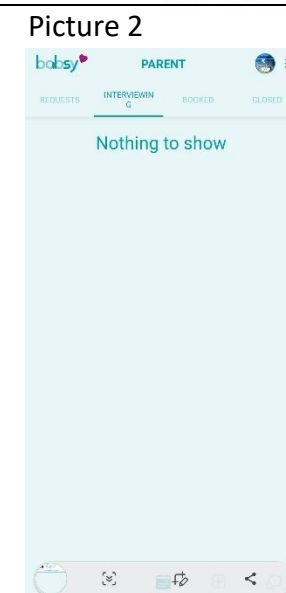
- In the case of bookings (see picture 3), if childcare has been provided, enter the start and end of the assignment and the amount paid out.

Bookings - Closed

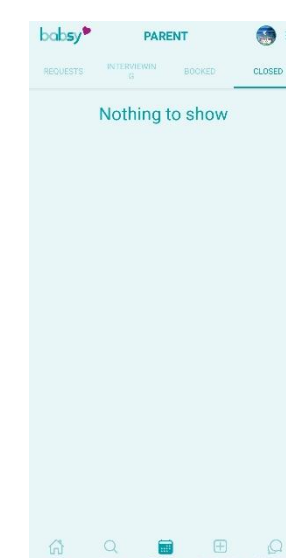
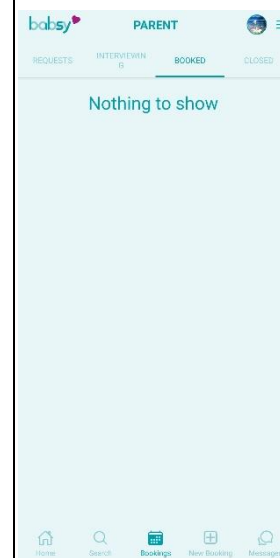
- The booking counts as completed (see picture 4) when the sitter confirms the booking. This means that you can see all the childcare work that you have booked and for which payment has been made in Completed.



Picture 3



Picture 4



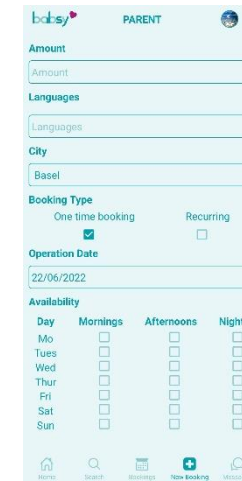
New Booking

- Here you create the advertisements. These are then visible to the sitters. (See picture 1)

How to create a new Booking

- You fill in the information such as the amount (hourly rate meant and not the total!) With comments you can either briefly introduce yourself or write relevant and important information for the job. Afterwards you can click on Create Booking (see picture 2) and the booking is public for all sitters to apply for it.

Picture 1



Picture 2



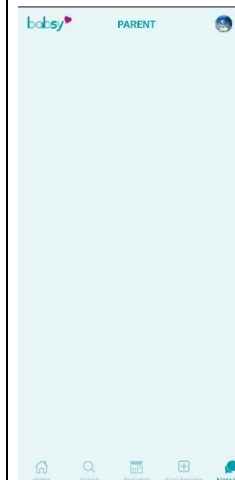
Messages

- In the messages, you can receive messages from the sitters and reply to them. Details of the job are agreed and certain details are discussed and negotiated. The first message is always from the parents, once the parents have written a message to the sitter, the sitter can reply to the parents.

Ideas for the message function

- After the interview request is accepted by the sitter, you can leave a message for the sitter. Many parents use the message function to make an appointment for video chatting or test huts.
- Some parents also like to use the message function to request the sitter directly.

Messages



FAQ

How can I put up an advertisement?

You can create an advertisement in the category NEW BOOKINGS. You fill in all the information and click on the BOOKING button at the bottom.

Where can I find the applications?

In the category BOOKING under REQUESTS you will find all open and unprocessed applications. You go through the profiles and select all the ones that would be suitable for you. If you have asked a sitter directly and they are no longer listed, this means that the request has been rejected.

Can I accept several applications at the same time?

If you are interested in a profile and would like to get to know the sitter, you can first send an "interview request". The sitters can accept or reject the interview request. Since sitters also apply for several advertisements at the same time, it is only considered to be hired if both of them agree to it together. It is also advisable to arrange a personal interview and, if necessary, a trial sitting, especially for longer and recurring assignments.

How do I proceed if I don't find anyone?

As of today, 20.05.2022, with over 3500 bookings, we have never had a case where we could not follow up on a childcare request. Especially emergencies could always be covered quickly. Nevertheless, the demand for childcare is increasing and many parents are looking for a nanny or babysitter for a certain amount of work (e.g. 60% or 2 specific mornings, etc.). In such cases, we recommend that parents allow enough time to find someone suitable (1-2 months), as this is a longer-term employment relationship.

How can I pay?

Basically, sitters are either paid in cash or they get it transferred to their account at the end of the month. How you would like to be paid must be agreed primarily with the sitter. Below we have provided a table for parents which describes and explains different payment models.